



InterNations Founder Biographies



InterNations Founder and Co-CEO Philipp von Plato



Philipp von Plato

Founder and Co-CEO of InterNations

Prior to founding InterNations, Philipp von Plato was a consultant at McKinsey & Company, where he did consulting for several global blue chip companies in Germany, the United Kingdom and Croatia. While living abroad, he experienced many of the challenges related to being an expatriate. Early in 2007, Malte Zeeck and Philipp von Plato, who had both graduated from the University of St. Gallen together, met again in Cologne. Based on their individual life experiences, they both agreed on the potential of a platform aimed at those living and working in a foreign city or country, which is how the idea of creating a social network especially for expatriates came to life.

At the end of 2011, Philipp von Plato helped the Westwing Group, an ecommerce business for home and living products, on its way to market dominance. As the company's co-CEO, he was responsible for managing the global country subsidiaries as well as running the global marketing CRM and finance departments. After Westwing had grown to be the market leader in ten countries worldwide, Philipp von Plato returned as co-CEO of InterNations in April 2014.

Philipp von Plato holds a Master's degree in Business Administration from the University of St. Gallen, Switzerland and also studied at the ESADE Business School in Barcelona.

InterNations Founder and Co-CEO Malte Zeeck



Malte Zeeck

Founder and Co-CEO of InterNations

Prior to founding InterNations, Malte Zeeck worked as a correspondent and television reporter for international broadcasters such as CNN International, N24, n-tv and ARD. While reporting from various countries, including India and Brazil, he experienced many of the challenges related to being an expatriate. Early in 2007, Malte Zeeck and Philipp von Plato, who had both graduated from the University of St. Gallen together, met again in Cologne. Based on their individual life experiences, they both agreed on the potential of a platform aimed at those living and working in a foreign city or country, which is how the idea of creating a social network especially for expatriates came to.

In 2012 and 2013, Malte Zeeck was the sole CEO of InterNations due to a temporary leave taken by Philipp von Plato at the end of 2011. During this time Malte Zeeck introduced the InterNations Groups that enable members to organize their own activities based on common interests, which helped the company achieve global success. In just two years InterNations tripled its number of registered members and doubled the staff's size.

Malte Zeeck has a Master of Business Administration from the University of St. Gallen, Switzerland and additionally studied at the Bocconi University in Milan, the Fundação Getúlio Vargas in São Paulo and the Deutsche Film- und Fernsehakademie in Berlin.